

Coronado School of the Arts
Located on the Campus of Coronado High School
650 D Avenue, Coronado, Ca 92118
619.522.4050 fax 619.437.1639
www.cosafoundation.org



Digital Media Application

CoSA Mission Statement

The Coronado School of the Arts is a public arts conservatory program for students in grades 9 - 12 that embraces and encourages artistic creativity and academic excellence. This pre-professional arts program reaches out to all talented students in San Diego County, offering a nurturing environment focused on individual growth, opportunity, and diversity.



Keep this page for your records.

Funding for Coronado School of the Arts (CoSA)

This extensive arts program is funded through two sources:

District Funding

The Coronado Unified School District supports the CoSA program by funding a portion of the costs.

Coronado School of the Arts Foundation

- Coronado School of the Arts Foundation is a non-profit tax-exempt 501(c)(3) corporation whose members are passionate about Coronado School of the Arts.
- The Foundation pursues grants and corporate sponsorships and conducts an annual campaign.
- The CoSA Foundation asks families to make a tax-deductible contribution each year to help fund the program. CoSA students and their families will be asked to participate in Foundation fundraising activities each year.

Application Requirements:

I. Application

II. School Grades and Attendance

III. Essay

IV. Arts Professional or Teacher Evaluation (using CoSA form provided)

**Submit complete application* by February 3, 2012 to:
Admissions, Coronado School of the Arts, 650 D Avenue, Coronado, CA 92118**

***Student sends Parts I, II and III. Part IV (Arts Professional or Teacher Evaluation) is sent by the Arts Professional/Teacher, but must be submitted in order for application to be considered complete.**

Upon receipt of your **complete application**, the Coronado School of the Arts will notify you **by email** of your audition date, time, and location. Students will be notified by letter of their acceptance status within approximately three weeks of audition/interview.

Coronado School of the Arts Digital Media New Student Application

I. Applicant Information

Date: _____

Student's Legal Name: _____ Preferred name _____ M _____ F _____

Street Address: _____ City: _____ State: _____ Zip: _____

Date of Birth: ___/___/___ Student Cell # (____) _____ - _____ Student E-mail: _____

Your Grade for the **coming school year** (please check one):

freshman (9)

sophomore (10)

junior (11)

senior (12)

The school student is now attending:

Public Public/Charter Private

Name of current Middle or High School: _____

The public high school **DISTRICT** in which student lives: _____

If I do not live in the Coronado Unified School District, I understand that, **if accepted**, I will apply for an interdistrict transfer to attend Coronado High School for my student's academic classes.

Parent Signature _____ Date _____

Applicant Lives with:

Both Father Mother Guardian

Please fill in and sign for each parent/guardian:

Mr. Mrs. Ms.

Last Name _____

First Name _____

Address _____

City _____ State _____ Zip _____

Occupation _____

Employer _____

Home Phone (____) _____

Cell # (____) _____

E-mail Address _____

Signature _____

Mr. Mrs. Ms.

Last Name _____

First Name _____

Address _____

City _____ State _____ Zip _____

Occupation _____

Employer _____

Home Phone (____) _____

Cell # (____) _____

E-mail Address _____

Signature _____

I. Applicant Information (continued)

Please check your areas of interest: Drawing Animation Graphic Design
 Painting Web Design Photography
 Video/Film Production Video Editing 3D Modeling
 Audio/Sound

To what extent have you had any experience in these areas (ex: school, self-taught, workshops, etc.):

Please list software programs and platforms (PC/Mac) with which you are familiar:

Please give us any additional information about yourself that you would like us to know:

Please list anything that would prohibit you from participating in all classes:

II. School Grades and Attendance:

Please attach the following documents:

1. Proof of grades

A. Transcript/report cards for last 18 months (if in eighth grade).

B. Unofficial transcript (if in high school).

2. Attendance report for the current year.

III. Essay:

Coronado School of the Arts has a limited number of openings for new students each year, so it is important that the students not only possess talent (ability and potential), but also a strong desire and commitment to achieve in the program. Therefore, each student must prepare an essay that expresses to the CoSA faculty why he/she should be considered for acceptance.

The essay should:

- be a minimum of one page in length, typed, double-spaced
- express what you expect to attain at the Coronado School of the Arts
- communicate your short-term and long-term goals and desires

V. Arts Professional or Teacher Evaluation:

TO THE APPLICANT: Fill in your name, address, and, phone number, and then give this form to an individual who has taught you in your particular arts discipline within the last year. Please request that the form be completed and returned to Coronado School of the Arts as soon as possible. The evaluator may also fax the information to 619.437.1639.

Student Name _____ Phone _____
Street Address _____ City/State _____ Zip _____
Email _____

TO THE EVALUATOR: The above student has applied to the **Digital Media Department of Coronado School of the Arts**. In order to assist us in evaluating the application for admission of the person named above, we would appreciate your candid and confidential response to the following questions.

1. Please comment on the applicant's commitment to his/her art field.

2. Please comment on the applicant's potential in his/her art field.

3. We would appreciate any additional information that will help us with our decision.

(Please Print)

Evaluator's Name _____
Street Address _____
City/State _____ Zip _____
Telephone (____) _____
Email _____
Subject Taught _____
Years Taught _____

Please return to:

Admissions

Coronado School of the Arts

650 D Avenue, Coronado, CA 92118

fax 619.437.1639

If you need assistance,

call 619.522.4050 x 2

General Interview & Portfolio Information for the Digital Media Department

All students applying for acceptance in the Digital Media Department will participate in an interview and a portfolio review. Each student must demonstrate above-average ability and/or potential.

Portfolio Requirements

The portfolio should reflect the prospective student's strengths, individual growth, and personal interests. We would like to see:

1. Drawings from observation (still life, self-portraits, landscapes, etc.) using a variety of media
2. Pieces that demonstrate creativity which may include work in any media, including video, digital media, photography, three-dimensional, and/or mixed media
3. Sketchbooks, in particular those that reflect your creative development process

Coronado School of the Arts requires a review of a selection of original artworks during the interview for the Digital Media Department. Applicants often ask us, "What are you looking for in a portfolio?" Although there is no single answer to this question, here are responses to some frequently asked questions about portfolios that you may find helpful as you prepare your own portfolio.

Question: What kind of work do I need in my portfolio?

Answer: Pick media with which you are comfortable. Computer generated art, three-dimensional works, doodling, cartooning, video production, 2D sketches, any work from art classes, ceramics, photography and works-in-progress are all acceptable mediums. Present work that stands on its own merit--work of which you are especially proud.

Question: What is more important: technical or creative?

Answer: Your technical drawing or design ability is important, but do not overlook the creative aspect of your work. We would like to see how you apply knowledge/creativity in a purposeful way.

Question: How many media should I show?

Answer: Try to show a variety of different mediums if applicable. The more the better; it shows your interest in various art forms.

Question: How about presentation, work in progress, and sketchbooks?

Answer: Neatness of presentation is important - it reflects your attitude towards your work; however, your work need not be mounted, matted, framed, or even finished. We encourage you to show us sketchbooks because we are as interested in the processes by which you make your work as we are in the final product of your efforts. Keep a sketchbook as a visual journal or diary. Cut loose and free yourself up in the sketchbook. Go wild! Paste, doodle, scribble, and write. We'll love it.

Question: How many pieces do I need?

Answer: Your portfolio should have a minimum of 3, and a maximum of 5 pieces included in it. You may also bring a sketchbook. Remember, offer the best reflection of what you are capable today. Submit original artwork (slides or photographs of three-dimensional or oversized pieces are acceptable) DVDs, computer prints, etc.

Please keep this page to help you prepare for your interview and portfolio!

Questions? Email: Riana.bucceri@coronado.k12.ca.us